



# LEON COUNTY

TOURIST DEVELOPMENT COUNCIL

**Tuesday, March 17, 2009, 10:30 a.m.**  
**Leon County Welcome Center**  
**106 East Jefferson Street**

## MEETING AGENDA

- I. Call to Order and Recognition of Guests – **Russell Daws, Chairman**
- II. Request for additional agenda items – **Russell Daws**
- III. Items for Consent Approval – **Russell Daws**
  - January 27, 2009 Meeting Minutes
  - Direct Marketing and Convention Services
  - Financial Reports January, FY2009 / February, FY2009
  - Total Year-to-Date Bed Tax Collections
- IV. General Business – **Russell Daws**
  - Approval of Special Event Grants for Sporting Events
  - Committee Chair Reports
    - Program Review – Mickey Brady, Chair
    - Finance, Policies and Procedures – Mickey Brady, Chair
    - Special Event Grants – Michelle Wilson, Chair
- V. Executive Director's Report – **Ken Morris, Interim Executive Director**
  - Funding Request for TSO Pops in the Park (\$5,000)
  - Tourist Development Tax Overview (to be provided at meeting)
  - Marketing Reports from Florida A&M University & Florida State University
  - Request to Council on Culture & Arts (COCA) – Expenditure of Funds
  - Request to Goodwood Museum & Gardens – Expenditure of Funds
  - Election of Chairman and Vice Chairman
- VI. Additional Business: "For the Good of the Cause" – **Russell Daws**

### Next Meeting:

**May 19, 2009 – 10:30 a.m.**  
**Leon County Welcome Center**