



**LEON COUNTY**  
TOURIST DEVELOPMENT COUNCIL

**Tuesday, January 27, 2009, 10:30 a.m.**  
**Leon County Welcome Center**  
**106 East Jefferson Street**

## **MEETING AGENDA**

- I. Call to Order and Recognition of Guests – **Russell Daws, Chairman**
- II. Request for additional agenda items – **Russell Daws**
- III. Items for Consent Approval – **Russell Daws**
  - November 18, 2008 Meeting Minutes
  - November 24, 2008 Special Meeting Minutes
  - Direct Marketing and Convention Services
  - Financial Reports November, FY2009 / December, FY2009
  - Total Year-to-Date Bed Tax Collections
- IV. General Business – **Russell Daws**

Committee Chair Reports

  - Program Review – Mickey Brady, Chair
  - Finance, Policies and Procedures – Mickey Brady, Chair
  - Special Event Grants – Michelle Wilson, Chair
- V. Executive Director's Report – **Ken Morris, Interim Executive Director**
  - Update on Executive Director Selection Process
  - Update on Transition Plan
  - Refund of Advertising Funds – Visit FL Getaways Guide - \$4,250
  - Refund of Marketing Funds
    - Southeast Sports Festival - \$9,000
    - Amateur Softball Assn. Tournaments - \$10,000
  - FHSAA Cheerleading Tournament 2010 - \$65,000
  - Florida's Sunshine State Games - \$90,000 (To be distributed at meeting)
  - Appeal for additional Special Event Grant funding
    - FAMU Track & Field Relays
    - Robert Jackson Memorial Softball Tournament
- VI. Additional Business: "For the Good of the Cause" – **Russell Daws**

### **Next Meeting:**

**March 17, 2009 – 10:30 a.m.**  
**Leon County Welcome Center**