

Leon County Tourist Development Council
Regional Grant Program
Minutes – October 19, 2009
2nd Floor Conference Room – Leon County Welcome Center

Attendance:

Russell Daws
Lee Daniel
Georgia Ackerman
Marc Bauer

The meeting was called to order at 3:07 p.m. Lee Daniel reported that the purpose of the meeting is to draft guidelines for a TDC Regional Grant Program. There was consensus of the committee to start the program at \$5,000, and to stay on the same cycle as the regular Special Event Grant Program. Counties to be included are Leon, Gadsden, Wakulla and Jefferson.

Georgia Ackerman suggested a pilot program of \$5,000 and to include strict criteria regarding use of the funds, and see how it goes.

Lee Daniel recommended that criteria include a two-day event, or demonstration of a partnership with Leon County hospitality industry. He also recommended a one to one match of funds from the county applying for a grant up to \$1,000.

Mr. Daniel will draft language to be presented to the TDC at the November 5, meeting.

Being no further business, the meeting was adjourned at 3:50 p.m.

Wanda Barnard
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