



2012 SALES COOPERATIVE OPPORTUNITIES

Select the box next to the opportunities you are interested in and fill in business and contact information found at the bottom of the page. The Visit Tallahassee sales staff will call you to discuss each show opportunity. **All responses must be returned to the Visit Tallahassee sales office no later than January 1, 2012.**

Booth Share Opportunities

When sharing our booth space, your organization may bring signage, give-aways and other materials critical to portraying your message to the tradeshow audience. If there is a theme to the event, we will be participating in that as well. As a joint effort we will work creatively to attract tradeshow attendees by offering prize give-aways, and a prime location that is sure to please. Your company brochure, one-page flier or rack card will also be included in any post-event mailings. Cost does not include travel or guestroom expenses.

Leisure Market Consumer Trade Show Booths

- Florida Science Teachers \$300 Women's Show Orlando - \$300 Women's Show Jax- \$400
 Villages Expo - \$200 Senior Expo, Tampa - \$100.00

Meetings & Conventions Trade Show and Marketplace Appointment Show's:

- Meeting Spots - \$300 Chuck Cook Tradeshow - \$350 TSAE Education Day - \$250
 Rejuvenate Marketplace - \$975 Connect Marketplace - \$975

Brochure Distribution Opportunities

The following opportunities are for brochure placement at tradeshow booths and for inclusion in targeted post-event mailings. Brochures and promo items are limited to two pieces per company/organization and can not be larger than 8" x 11" nor weigh more than 4 oz.

Leisure Market Consumer Trade Show and In-state Sales Mission's

- FL AAA Sales Blitz – South - \$ 100 FL AAA Sales Blitz – Central \$100 FL AAA Sales Blitz – Panhandle \$100
 Florida Science Teachers - \$75 Women's Show Jax - \$100 Villages Expo - \$50
 Women's Show Orlando Military Base Show's (6) \$100 Senior Expo Tampa - \$50

Meetings and Conventions Tradeshow and Marketplace Appointment Show's

- Meeting Spots - \$50 Chuck Cook Tradeshow - \$50 Destination Showcase D.C - \$100
 Connect Marketplace - \$975 Rejuvenate Marketplace - \$975

Event Sponsorship Opportunities

When sharing sponsorships, your organization will receive logo recognition in meeting materials, logo placement on all Visit Tallahassee collateral material for event and you may offer a promo item for registration bags to be received by hundreds of event attendees. Sponsorships are critical to portraying your message to the meeting planner, group tour leader, tour operator, and Motorcoach operator audience.

All Markets

Industry Sales Mission - \$1,000

Leisure Market

Florida Motorcoach Assoc. - \$100 Alabama Motorcoach - \$100 South Central Motorcoach-\$100

Meetings and Conventions

SGMP Monthly Meeting - \$650 TSAE Planner/CEO Roundtable- \$650

MPI Bi-Monthly Meeting - \$500 SGMP Southeast Regional \$500

TSAE Luncheon August 15, 2012 - \$650

Sponsorship of the TSAE luncheon will provide you the opportunity to directly reach over 200 key Association meeting planners and suppliers. Benefits of your sponsorship include logo placement on all collateral leading up to the event, logo placement on Visit Tallahassee welcome bags, exhibit space, an opportunity to place collateral materials in attendee bags, mention and introduction during the presentation.

Business: _____

Contact: _____

Email: _____

Email all responses to janet.roach@visittallahassee.com or lorrie.allen@visittallahassee.com

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